

MUSIAD / 2024

EXP



MUSIAD TRADE FAIR

NOVEMBER 26-29, 2024

TÜYAP İSTANBUL
FAIR CONVENTION AND
CONGRESS CENTER

Global
Trade
is Here!



Müstakil
exhibition / event

MUSIAD EXPO 2024 Hall Plan



MUSIAD EXPO 2024

Hall Plan

1-2

Foreign Participants

2-3

**Machinery, Automotive, Metal, Energy,
Logistics, Information Technologies**

4

**Textile-Ready-To-Wear, Footwear,
Saddlery, Sub-Industry, Public, NGO,
Service, Tourism, Publishing, Health**

5-7

**Building, Construction, Environment,
Real Estate, Real Estate, Consumer Durables,
Furniture, Decoration, Lighting**

8

Food, Agriculture, Packaging

10

MUSIAD Valley

11

Opening, Event Hall

11A

B2B Area - Masjid

Fair Area m² Prices

5% discount will be provided to the participants participating in the MUSIAD EXPO 2022 FAIR.
Our prices include the cost of solid waste, online service, insurance and electricity (10 Kw).



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m²
€ 200

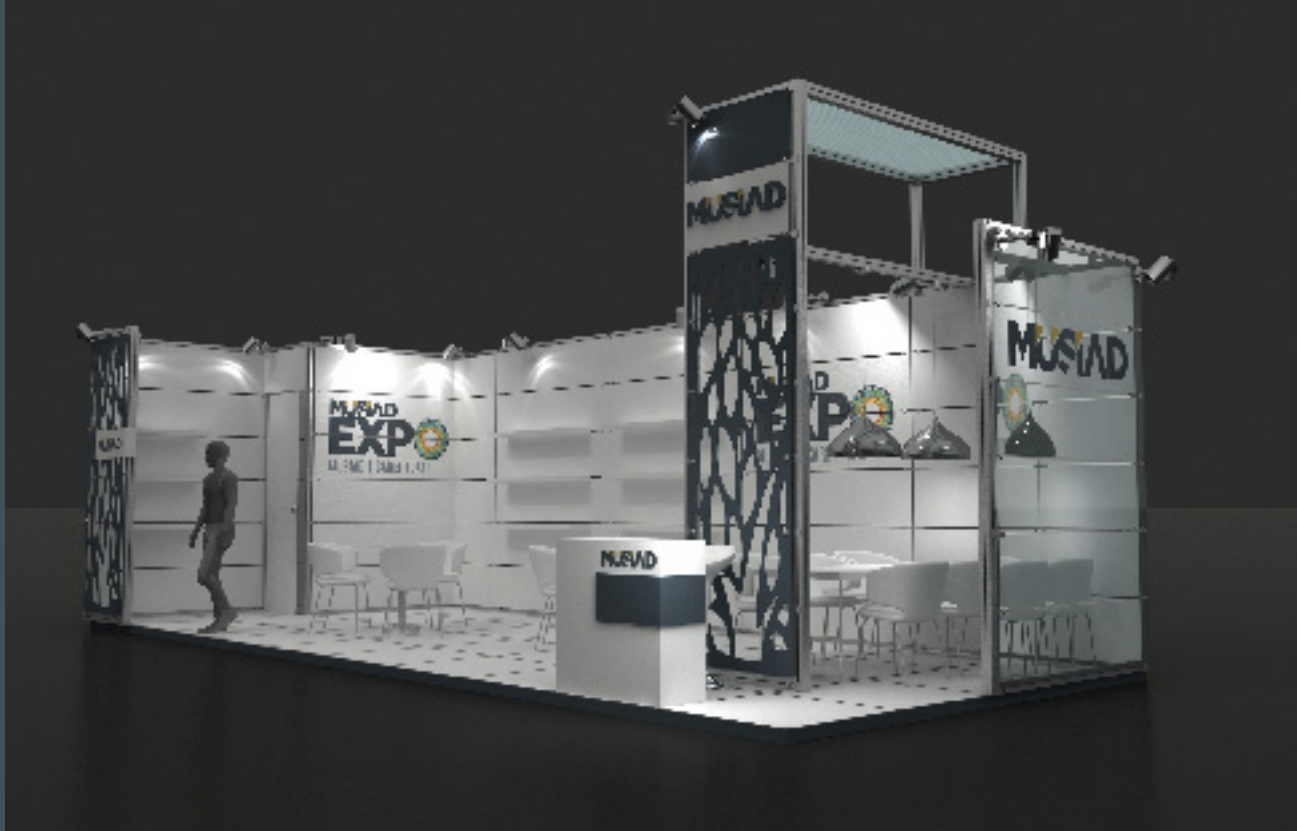
Booth Area Rental Contact



International Project Sales Specialist
Aziz Burak Kıvrak
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Ready Standard Stand

At the fair, the Ready Standard Stand application in 4 different m² will be presented to the participants. Exhibitors can purchase a Ready Standard Stand in m² according to their needs.



20m² Stand Package

40m² Stand Package

60m² Stand Package

96m² Stand Package

STAND FEATURES AND EQUIPMENT

GROUND

8cm raised platform, white 18mm chipboard tiles

WALL SURFACES

8mm white chipboard

FACADE DECOR

Chipboard panels on metal construction

SIGN

Foil cutting on chipboard floor

LIGHTING

10W rail led spot and 30W pendant lamp

TABLE

My white chipboard (1m)

SEPARATOR PANELS

8mm painted mdf

INCLUDED IN THE STANDARD STAND

22x1=2m² Warehouse - Hanger - 2 Shelves

2 Glass Tables + 6 Chairs

1 Piece Bar Stool

4m² Foil Printing

1 Piece Brochure Holder

There is no **FIELD RENTAL** fee in the Ready Standard Stand package price. According to the stand size, m² x Area Rental fee is calculated separately.

Ready Standard Stand m² Prices

JANUARY 1, JUNE 30, 2024 Until Date	After JULY 1, 2024
€ 110	€ 125

Ready Stand Application Contact

AVAS | PROJE
MİMARLIK

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Example Calculation Ready Stand + Fair Area

Until DECEMBER 31, 2023

20m² Ready Stand X € 100 m² Price = € 2.000

20m² Fair Area X € 200 m² Price = € 4.000

TOTAL PRICE € 6.000

JANUARY 1 - JUNE 30, 2024 Until Date

20m² Ready Stand X € 110 m² Price = € 2.200

20m² Fair Area X € 200 m² Price = € 4.000

TOTAL PRICE € 6.200

After JULY 1, 2024

20m² Ready Stand X € 125 m² Price = € 2.500

20m² Fair Area X € 200 m² Price = € 4.000

TOTAL PRICE € 6.500

Prices do not include VAT.

Accommodation

4 NIGHTS ACCOMMODATION and BED & BREAKFAST

After
JULY 1, 2024

SINGLE

€ 200

DOUBLE

€ 225

1 night accommodation fee.
Prices include VAT and Accommodation Tax.



KAYA İstanbul Fair &
Convention

TÜYAP Palas

NEAREST HOTELS TO
THE EXHIBITION CENTER



Reservation

Onur KİLECİLER

+90 533 626 73 99

rezervasyon@musiad.org.tr

Fair Program

NOVEMBER 25, 2024 - MONDAY

- 10.00 - 12.00** **TÜYAP / 11. HALL**
28. IBF International Business Forum and MUSIAD EXPO 2024 Opening Ceremony
- 13.00 - 17.00** **TÜYAP / 11. HALL**
28. IBF International Business Forum Panel Sessions

26-29 KASIM MÜSİAD EXPO 2024

NOVEMBER 26, 2024 - TUESDAY

- 10.00 - 17.00** **MÜSİAD EXPO 2024**
Booth Visits
- 14.00 - 17.00** **TÜYAP / 11. HALL**
World Presidents Meeting

NOVEMBER 28, 2024 - THURSDAY

- 19:00 - 21:00** **TÜYAP / 11. HALL**
MUSIAD EXPO 2024
Gala Dinner Program

NOVEMBER 27, 2024 - WEDNESDAY

- 14:00 - 17:00** **TÜYAP / 11A HALL**
T.C. Ministry of Commerce
Procurement Committees (B2B)
Bilateral Business Meetings

NOVEMBER 29, 2024 - FRIDAY

- 11:00 - 17.00** **TÜYAP EXPO / KARADENİZ HALL**
Country and Panel Presentations
- 10:00 - 12.00** **TÜYAP / MÜSİAD VADİSİ**
MUSIAD International Cooperation
Agreements Signing Ceremony

MUSIAD / 2024 EXP

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